

More than 1.2 million site outages detected

The uptime monitoring service Pingdom has detected 1.2 million website and server outages so far during 2007, and has sent out almost 1.5 million alerts.

There is a lot of downtime on the internet, more than most people are aware of. That is why Pingdom decided to share how many outages they have detected on behalf of their customers this year. The exact figure? 1,225,053 as of last week.

An outage is the period of time from where a server or website is confirmed as down, until it is up again. Outages include everything from short, one- or two-minute outages to outages lasting many hours and in some cases days.

“As long as a website is down, visitors will be turned away at the gate,” says Sam Nurmi, founder and CEO of Pingdom. “We think these numbers prove how important it is to stay on top of the actual availability of your website and other services you have online.”

Even though Pingdom has thousands of customers and monitor even more sites, these websites and servers are still just a tiny drop in the ocean compared to the internet as a whole. This means that the total number of outages on the internet is huge.

Most site owners want (and need) to know when their site has a problem. That is why Pingdom has sent out 47,198 SMS alerts and 1,420,386 email alerts in 2007.

“We have noticed that customers with alerts activated tend to have shorter outages,” explains Sam Nurmi. “It’s logical. If you are not aware of a problem, you can’t fix it.”

Why not exactly as many alerts as outages? Because some users don’t want to be alerted at all, and some only want to be alerted of longer outages (thus avoiding smaller, temporary problems). Some users also want reminders to be sent during an outage.

With more than 1.2 million website and server outages detected and almost 1.5 million alerts sent out, these numbers from Pingdom’s uptime monitoring service shows that downtime is a very real problem and needs to be taken into account by any site owner.

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About Pingdom:

Pingdom is an uptime monitoring service with a global approach, monitoring websites and servers from multiple locations across the world to ensure the best reliability and accuracy possible. The company is growing fast and today has customers in 127 countries, ranging from small one-man businesses to large, international corporations. Find out more at www.pingdom.com.