

Pingdom introduces best-in-business uptime monitoring prices

In an unprecedented move, slashing prices from \$2 to a mere 50 cents for monitoring an extra server or website, Swedish uptime monitoring company Pingdom has now made it possible for companies to monitor every aspect of their infrastructure without costs spiraling out of control.

Uptime monitoring of websites, servers, and other online services has become increasingly common, and is a necessity in a world that depends more and more on the Internet. The trend is for companies to monitor as many aspects of their infrastructure as possible. The problem is that, with today's prices, the costs for uptime monitoring can quickly spiral out of control. Not only does the number of monitored servers affect price, but so does monitoring resolution (how frequently a server is checked). Monitoring just a small number of servers can cost hundreds, even thousands, of dollars every year.

The solution? Make it possible to add a lot of checks for a low price, independent of monitoring resolution. Enter the 50-cent checks from Pingdom. The uptime monitoring company now allows its customers to add additional, full-featured checks for a fixed price of 50 cents each per month.

"Compared to what it would cost a company to set up similar monitoring functionality themselves, this is an incredible deal, and it blows our competition out of the water," says Sam Nurmi, founder and CEO of Pingdom.

With this move, Pingdom opens the door for Web hosting companies and other businesses with a need to monitor a large number of servers or websites. Now it is suddenly cost-effective for these companies to set up external uptime monitoring of their entire infrastructure. Even though many companies already have some form of internal monitoring, external monitoring is necessary to have a complete monitoring solution. After all, their customers access them from the outside, from the Internet.

"We were already providing a solution that was both easy to use and powerful, at a very competitive price," says Sam Nurmi. "Now we have taken that a step further, providing the best deal in the uptime monitoring business by far. Do not let our prices fool you, we provide a full-featured, extremely competent service. What we do not do is overcharge you."

Unlike the norm in uptime monitoring, Pingdom does not charge extra for a high monitoring resolution. Websites, servers and services can be checked as often as once per minute, based on the customer's own choice. A Pingdom account costs \$9.95 per month, which already includes five checks (for monitoring five websites, servers or services). Any extra checks on top of this will cost \$0.50 per month.

Please visit www.pingdom.com for more information.

About Pingdom:

Pingdom is an uptime monitoring service with a global approach, monitoring websites and servers from every continent to ensure the best reliability and accuracy possible. The company is growing fast and today has customers in 126 countries, ranging from small one-man businesses to large, international corporations. Find out more at www.pingdom.com.

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