



**Press release**  
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## Website monitoring now truly free

*Now anyone can try Pingdom's popular website monitoring service for 30 days at no cost with absolutely zero commitment, a move made to open the eyes of site owners everywhere.*

Website monitoring company Pingdom has announced the availability of their new 30-day trial period. Unlike conventional trials or demos, Pingdom's trial offers full access to their entire service. There is not even a need for customers to enter their credit card information or actively cancel their subscription when the period is over.

"The reason we are doing this is because we want to open people's eyes," says Sam Nurmi, CEO of Pingdom. "A majority of site owners are blissfully unaware of any problems with their site. This is a great opportunity for them to benchmark their own websites for 30 days. We are convinced that by trying us out, they will realize they need a service like Pingdom."

Pingdom is a global server and website monitoring service with a strong focus on ease-of-use. This focus is evident in the way the free trial works, with zero commitment from the users and an extremely quick setup.

"We just asked ourselves how we would want a trial to work," says Sam. "We are aiming to have the best trial on the market."

Pingdom's 30-day free trial includes 20 SMS alerts, unlimited email alerts, and all the features available to paying customers. Find out more at [www.pingdom.com](http://www.pingdom.com).

### **About Pingdom:**

Pingdom is an uptime monitoring service with a global approach, monitoring websites and servers from every continent to ensure the best reliability and accuracy possible. Find out more at [www.pingdom.com](http://www.pingdom.com).

### **For more information, please contact:**

Peter Alguacil, Pingdom, +46-21-124248, [peter@pingdom.com](mailto:peter@pingdom.com)